

# Editor's Note

Dear readers,

In November - December 2017 edition, we bring to our readers exclusive reports on biscuits and Kinno. Biscuits accomplished climbing acknowledgement as a nibble as well as a smaller than expected feast and amongst urban purchasers, as well as amongst provincial shoppers, due to a change in lifestyle, upheld by expanding reasonableness.

Whereas, Pakistani citrus fruit commonly Kino is one of the best in the entire region, this orange family fruit is unique in size, shape, taste, and skin. Kino has soft skin than a normal orange which can be easily peeled off with hands in seconds.

Following a record 2017 edition that welcomed in excess of 97,000 visitors across 1 Million square feet of exhibition space, Gulfood - the world's largest annual food event is placing innovation at the heart of its 23rd edition taking place on 18 – 22 February 2018.

The Middle East's leading horticultural fair, the International Plants Expo Middle East - IPM DUBAI 2017, concluded successfully at the Dubai World Trade Center under the patronage of His Highness Sheikh Ahmed bin Saeed Al Maktoum, President of Dubai Civil Aviation Authority and Chairman of Dubai Airports. The event was held in conjunction with the International Perishables Expo Middle East - WOP DUBAI 2017, the leading platform for fresh produce in the Middle East.

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# Contents

Pakistan Food Journal, November - December 2017

**Food Briefs National and International** ..... 4

**News and Views** ..... 5-8

**Around the World** ..... 10-13

## Corporate News

KRONEN®: A new trend product vegetable rice ..... 14

GEA to presents high-end technologies for reliable food processing ... 15

MULTIVAC to Exhibit at Anuga Food Tec 2018 ..... 16

Tomra solution for separating single-layer PET trays from PET bottles ... 16

World of rice to be transformed by Buhler's Total Sense IoT Innovation ... 17

Bosch: High tech for farms with agricultural technology ..... 18

Engro Foods launch state-of-the art Lecture Hall ..... 19

Jill Lee Appointed as Chief Financial Officer at Sulzer ..... 19

## EXCLUSIVE ARTICLES

Biscuit industry is highly competitive in Pakistan ..... 20

Pakistan can enhance Kino export through scientific methods ..... 23  
*by Prof. Dr. Noor Ahmed Memon.*

MULTIVAC: Quality products from Austria ..... 26

## GULFOOD 2018

Innovation at the heart of Gulfood 2018 ..... 32



## IPM and WOP DUBAI 2017

IPM DUBAI 2017 & WOP DUBAI 2017 successfully concludes on a greener and fresher note ..... 34



## FRUIT LOGISTICA 2017

International FRUTIC Symposium ..... 36

FRUIT LOGISTICA 2018 Innovation Awards nominees ..... 38