

# Editor's Note

Dear readers,

Season's Greetings on behalf of Pakistan Food Journal, for the first edition of 2016. In January - February 2016 edition, we bring to our readers exclusive reports on Wheat and Edible Oil.

Pakistan agriculture accounted for 20.9% of the Gross Domestic Product (GDP) in 2014-15 and is a source of livelihood of 43.5% of rural population. Increased agricultural production and high crops yield is essential for food security which make the farming systems less vulnerable to climate change.

Pakistan appears to be on its way to altering its import mix of oilseeds and meals. The increase in the import tariff on soybean meal from zero to 11% during the last year and 10% this year, leading to a accumulative total 21% as of July 1, 2015.

Fruit Logistica 2016, a unique global event for the fresh produce industry was experienced in Berlin on 3-5 February 2016 by more than 70,000 trade visitors from over 130 countries.

Gulfood, the world's biggest annual food and hospitality trade platform, has set its own new record by confirming its largest country and pavilion line-up to date for the 2016 event, which runs February 21-25 at Dubai World Trade Centre (DWTC).

This 2016 show will feature 117 pavilions – five more than last year – with first-time group participation from Russia, Costa Rica, Belarus, Mauritius and New Zealand, the Oceania nation returning after a six-year break.

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